

RSPO

Roundtable on Sustainable Palm Oil

ROUNDTABLE MEETING ON SUSTAINABLE PALM OIL



**LEARNING TO LIVE TOGETHER
FROM VISION TO TRANSFORMATION**



Update on Communications and Claims Rules

Consultation ended
October
Purpose to ensure all claims
are verifiable and accurate
No 'negative' claims
Non RSPO palm oil claims
must be verifiable



Update on Communications and Claims Rules

Food Service Companies – defined within document

Now able to eligible for Trade Mark license in the same way as retailer members



Update on Communications and Claims Rules

5.4 Certified palm oil in individual ingredients can be confirmed, even if the product itself is not eligible to be sold with a product specific claim

The ingredient then becomes the 'oil palm product' and requirements of the supply chain standard and communications and claims standard must be met.

Update on Communications and Claims Rules

Module E – Book and Claim Specific Rules



Introduces RSPO Credits label for product specific claims

100% of the oil palm based ingredients must be covered by RSPO credits or physical certified material.

Update on Communications and Claims Rules

Module F – RSPO NEXT

Only General Corporate Communications can be made

Claims made at Member level

Must include full disclosure of palm oil use by the member as a whole, e.g.

‘We use the equivalent of 1,000 MT of oil palm products and 200 MT supports the production of RSPO Next oil palm products’

Update on Communications and Claims Rules

Aim to make the RSPO Trademark:

Recognised

Trusted

Sought After

Thank you

